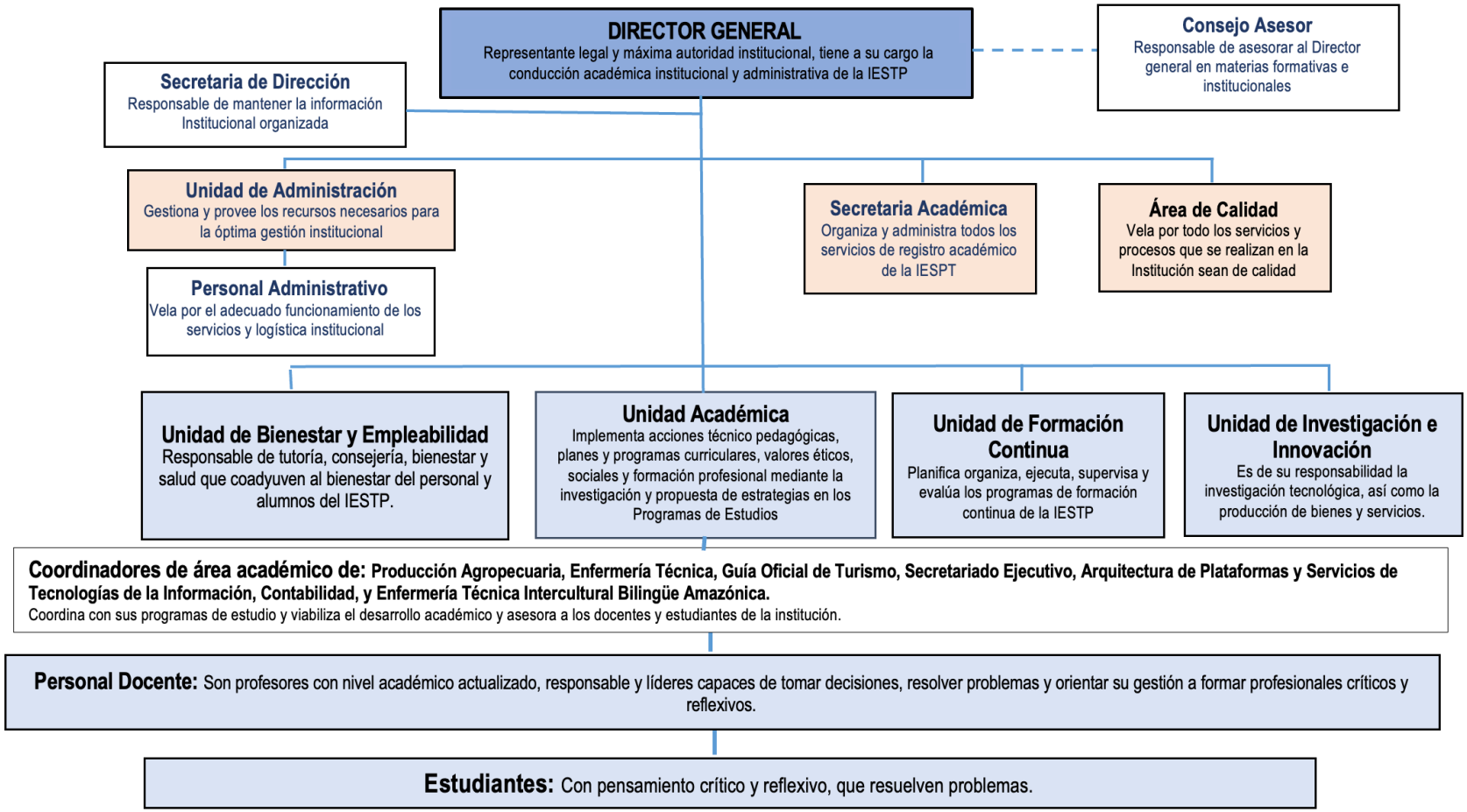ORGANIGRAMA ESTRUCTURAL Y FUNCIONAL